



Charity Tools for Banks- Capturing the Next Generation of Customer.

From customized “charitable roundups” of debit and credit card transactions, to tailored campaigns, to social media donations, the Goodworld technology helps you capture the next generation of customer right where they live in their daily routines

1. Customizable Roundup

Goodworld’s network allows customers to connect their bank account or credit/debit cards to thousands of charities for recurring donations tied to everyday activities.

2. Charitable IRA Distributions

Goodworld’s technology allows customers to divert mandatory IRA distributions to thousands of non-taxable charitable organizations.

3. Social Payments

Our Social Payments technology instantly makes any social media content “donation-enabled”.

4. Social Media Giving campaigns

Goodworld allows banks and other financial institutions to create and customize branded philanthropic campaigns in minutes—both externally for customers and internally for employees and partners.

CSR

Together, you and your customers **contribute to social impact through routine daily behavior**—in your app or on social media.

Next Generation of Customers

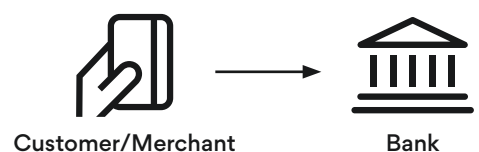
76% of millennials actively choose companies whose values align with their own. **Give your customers another great reason to feel proud about where they bank.**

Differentiate

Goodworld allows you to give your customers a **unique banking experience** they will not find anywhere else.

Social Markets

Communicate with your customers where they live (on Social and Mobile) with sharable **content that is served to potential new customers at no cost to you.**



Charity Partner

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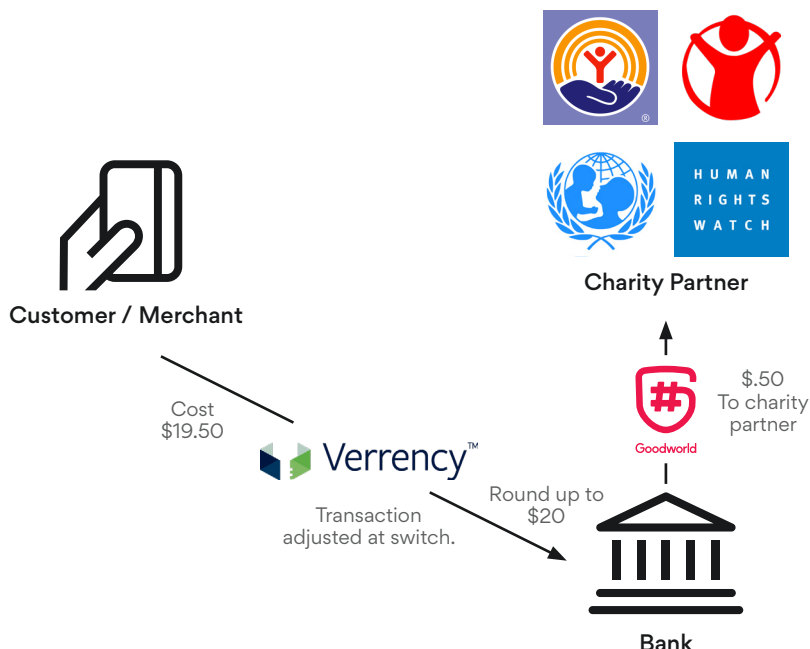
www.Goodworld.me



Round up for Charity:

Verrency with Goodworld enables bank customers to round up credit/ debit transactions for customised donations to thousands of causes – with real-time notification of their donation.

Our technology enables customers to make seamless, recurring donations to thousands of charity partners, right in the bank app or website. Our platform integrates at the switch, delivering unique real time, secure payment capabilities to existing networks without the complications of backend integration.



How it works.

1. Verrency's network API integrates with the bank and its consumer facing application
2. Customer chooses to round up to one of Goodworld's charity partners and personalizes their individual settings
3. Transactions are rounded up in real time, and the balance is transferred to the charity of customer's choice

Customization options include.

- Round up increment
- Monthly/Daily limit on total rounded up
- Only round up from certain purchase types
- Change charity receiving donation based on purchase type

Benefits.

- ✓ **CSR**
We enable you and your customers to contribute to social impact through routine daily credit and debit transactions
- ✓ **Next Generation of Bank Customers**
76% of millennials actively choose companies whose values align with their own. Partnering with Goodworld will allow your customers to feel good about where they bank and shop
- ✓ **Further Differentiate**
We allow you to give your customers a unique banking experience from what they find anywhere else
- ✓ **Access Dozens of Other Innovative Services**
One connection to Verrency also enables pay with point, rewards & offers redemption, and many other white-label services

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